

SARAH QUINN

GRAPHIC DESIGNER

Charlotte Metro Area, NC

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PORTFOLIO: <https://www.sarahquinnportfolio.com/>
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SUMMARY

A graduate of design studies at North Carolina State University with 4 years of experience in print and digital design. Seeking opportunities as a graphic designer to further my career in this field.

EXPERIENCE

LITTLE WORDS LIMITED LONDON, ENGLAND

Professional writing company

WRITER — AUGUST 2021-PRESENT

- Wrote 60+ 3,000-word articles and product guides within 4-7 days for Thomasnet.com
- Researched unfamiliar topics to communicate with my audience through industry terminology

PLATFORM MAGAZINE RALEIGH, NC

Fashion and culture magazine

EDITOR-IN-CHIEF — MAY 2022-MAY 2023

- Oversaw production and made executive decisions to ensure content was consistent with our brand
- Implemented an innovative theme across content for the first time in the magazine's history to allow for a more cohesive reading experience
- Developed highly organized schedules to produce 7 photoshoots and 13 articles within 2 months

CREATIVE DIRECTOR — MAY 2021-MAY 2022

- Compiled my team's work in a logical order and edited designs to promote stylistic consistency
- Promoted the magazine's brand identity by maintaining layout, formatting, and typographic traditions
- Developed a consistent look for the magazine by combining the unique styles of my team into a cohesive mood board for their reference
- Edited 84-page magazines within a week by meticulously reviewing pages for misspellings and formatting inconsistencies

GRAPHIC DESIGNER — SEPTEMBER 2019-MAY 2021

- Worked with writers to ensure that page designs visually communicated the core message of their articles to readers
- Collaborated with illustrators to develop concepts for artwork that would complement page designs
- Constructed page layouts using Adobe InDesign to tie together typography, images, and illustrations

OASIS PUBLISHING HUNTERSVILLE, NC

Publisher of 8+ lifestyle magazines

GRAPHIC DESIGN INTERN — MAY 2021-AUGUST 2021

- Used Adobe Illustrator to create original logos and graphics for flyers, emails, advertisements, and social media posts
- Elevated the publisher's online presence by redesigning their website and proposing a plan to increase their social media engagement

EDUCATION

NORTH CAROLINA STATE UNIVERSITY — RALEIGH, NC

AUGUST 2019-MAY 2023

HONORS: Summa Cum Laude (4.0 GPA)

MAJOR: Design studies (BA)

MINOR: Creative writing

PROFESSIONAL SKILLS

- Adobe Creative Suite (InDesign, Photoshop, and Illustrator)
- Web design (Wix and Square-space)
- Blender 3D Modeling
- Graphic and layout design
- Illustration
- Typography
- Social media management
- Writing and research

SOFT SKILLS

- Collaboration
- Communication
- Attention to detail
- Creative thinking
- Time management
- Strategic planning

AWARDS AND ACHIEVEMENTS

- NC State Dean's List (Fall 2019-Spring 2023)
- Sponsorship Award from Mooresville Arts Show (March 2019)