

SARAH QUINN

Graphic Designer

Charlotte, NC

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SUMMARY

Strategic graphic designer with expertise in developing cohesive brand identities and visual storytelling across digital and print channels. Skilled in efficiently managing multiple projects, collaborating with cross-functional teams, and ensuring accuracy through detail-oriented proofing and editing.

EXPERIENCE

Cornelius, NC

January 2024- Present

Financial Independence Group

Graphic Designer

- Improves client acquisition and retention for financial advisors by designing quality print and digital marketing materials.
- Manages a workload of 15 to 20 projects every two weeks by being organized and able to hop from one task to another.
- Develops strategic and creative logos by conducting calls with advisors to understand their company's identity and how to appeal to their clients.

Raleigh, NC

May 2022 – May 2023

Platform Magazine

Editor-in-Chief

- Directed weekly meetings and crafted emails to promote communication across seven departments and 160 members.
- Introduced a theme across each issue, for the first time in the magazine's history, to achieve a more cohesive look and reading experience.
- Developed highly organized processes and effective timelines to produce the magazine within two months.

May 2021 – May 2022

Creative Director

- Edited 84-page magazines within a week by meticulously reviewing pages for misspellings and formatting inconsistencies.
- Compiled my team's designs to enhance storytelling and edited them to ensure stylistic consistency.

September 2019 – May 2021

Graphic Designer

- Constructed page layouts using Adobe InDesign to tie together articles, photoshoots, and illustrations in a way that seamlessly communicated information to readers.
- Created original designs using Adobe Illustrator and Photoshop to enhance the intended concepts behind photoshoots.
- Worked with writers to ensure that page designs communicated the core messages of their articles to readers.

Huntersville, NC

May 2021 – August 2021

Oasis Publishing

Graphic Design Intern

- Revamped a 6-page magazine advertisement with clean and trendy visuals, which is still used in new issues.
- Elevated the publisher's online image by completely redesigning their website and proposing a plan to increase their social media engagement.

EDUCATION

North Carolina State University

Bachelor of Arts in Design Studies,

Minor in Creative Writing

- GPA: 4.0 (Summa Cum Laude)

Raleigh, NC

August 2019

– May 2023

SKILLS

- Adobe Illustrator

- Adobe InDesign

- Adobe Photoshop

- Adobe After Effects

- Adobe Lightroom

- Blender 3D Modeling

- Wix Web Design

- Microsoft Office